

# The AI Platform That Transforms Learning Outcomes



*PlanAI*

# The Problem & Solution

Problem: Curriculum updates are slow, AI-implementation is inconsistent, and learning outcomes are hard to measure.

PlanAI centralizes AI tutoring, curriculum planning, assignment workflows, auto-grading, and outcome analytics.

The screenshot displays a user interface for PlanAI, featuring a sidebar with navigation icons and a main content area with a light purple background. At the top, a notification reads "2 of 6 milestone rewards unlocked - next up: level 5". Below this, two red buttons indicate "Level 2 cleared" and "Level 3 cleared". The main area is divided into four cards, each representing a milestone reward:

- First Spark** (Level 2): Clear your first level and establish momentum. Unlocked. Level 2 milestone badge. Progress bar is full.
- Builder** (Level 2): Show steady progress across core modules. Unlocked. Level 3 milestone badge. Progress bar is full.
- Strategist** (Level 8): Reach the point where planning and execution align. Locked. Level 8 milestone badge. Progress bar is empty.
- Operator** (Level 8): Operate with consistency across the dashboard. Locked. Level 10 milestone badge. Progress bar is empty.

At the bottom, a section titled "Intelligent Next Steps" is partially visible, with the subtitle "AI-guided actions based on your progression journey".

# Extend your faculty's impact with intelligent with a 24/7 AI conversational assistant

PlanAI extends faculty presence through an AI assistant trained around course content, instructor materials, videos, assignments, rubrics, and learning objectives. Students receive guided support without replacing faculty judgment.

The screenshot displays the PlanAI Assistant interface within a 'Business Planning Platform'. On the left, a sidebar contains navigation icons for home, chat, search, and other functions. The main content area is divided into two sections. The top section, titled 'Conversations', features a 'New Conversation' button and a search bar. Below the search bar, several conversation cards are listed, each with a title, a snippet of the conversation, and metadata such as the date and number of messages. The bottom section, titled 'Chat with PlanAI', includes a header 'PlanAI Assistant' with a note 'Powered by Claude, OpenAI & Gemini'. Below this is a prompt 'Ask me anything about your business' and a dropdown menu set to 'GPT-5.2' with the subtitle 'Best general-purpose model for com'. A chat bubble contains a welcome message: 'Hello! I'm your PlanAI Assistant, powered by your selected AI model. I'm here to help you with business planning, financial modeling, market research, and more. You can ask me anything about your startup or business, or choose a template from the prompt panel to get started!'. At the bottom, there is a text input field with the placeholder 'Type your message... (Press Enter to send)'.

# Transform your curriculum into a competitive advantage

Institutions can turn static course materials into dynamic, AI-supported learning experiences. PlanAI helps programs differentiate with applied learning, real-time feedback, and career-relevant project work.

The screenshot displays the 'Business Planning Platform' interface. At the top, there is a navigation bar with a home icon, a chat icon, a search icon, a settings icon, a list icon, a grid icon, a bar chart icon, a folder icon, a document icon, and a refresh icon. The main content area is titled 'Business Planning Platform' and features a dark blue header with 'Instructor view' and 'Handbook Library'. Below the header, there is a description: 'Route-by-route handbook templates for instructors. Use these as the editable base for assignments, grading notes, and course-level iteration.' Three cards are displayed: 'All Handbooks' with a count of 17, 'Plan' with a count of 8, and 'Assess' with a count of 8. Below these cards, there are three handbook options. The first is 'Plan Route Instructor Handbook' with a 'Grading rubric' tag and an 'Assignment examples' tag. It includes a description: 'Route-by-route instructor handbook for Plan assignments with grading rubric and assignment examples.' and buttons for 'View' and 'Download'. The second is 'Assess Route Instructor Handbook' with a 'Grading rubric' tag and a description: 'Route-by-route instructor handbook for Assess assignments with grading rubric and assignment examples.' and buttons for 'View' and 'Download'. At the bottom, there is a filter bar with 'All', 'Plan', and 'Assess' options. Below the filter bar, there are two handbook cards. The first is 'Market Research Module' with a 'Handbook' tag and a '45 min read' duration. It includes a description: 'Practical research workflows covering market sizing, persona validation, and insight synthesis.' The second is 'Business Model Canvas Module' with a 'Handbook' tag and a '50 min read' duration. It includes a description: 'Structured canvases and prompts for iterating fast on value propositions and monetization.'

# Accelerate Curriculum Development

Faculty can generate, refine, and version modules, assignments, rubrics, case prompts, quizzes, and applied exercises faster. AI helps convert instructor intent into structured learning objects.

The screenshot displays the 'Business Planning Platform' interface. On the left is a vertical sidebar with navigation icons. The main content area is titled 'Business Planning Platform' and features a 'Resource Management' section. This section includes an 'Assignment Download' toggle and three summary cards: '3 Total Resources', '0 Videos', and '0 Articles'. Below this is a 'Filters' section with a search bar. The 'All Resources (3)' section lists two items: 'Market Research Data' (an assignment) and 'New2' (a document).

**Business Planning Platform**

**Assignment Download**  
Tag this document so it appears in the student assignment dropdown for a module.

**Resource Management**  
Manage learning resources, videos, articles, and documents

**3**  
Total Resources

**0**  
Videos

**0**  
Articles

**Filters**

Q Search resources...

**All Resources (3)**  
Manage and organize learning materials

**Market Research Data** Market Research Document **Assignment**  
By mirant@planaipro.com assignment assignment:research assignment:market\_research assignment:market-research

**New2** Legal & Tax Document  
By mirant@planaipro.com

# Competency-based Progression Aligned with Program Learning Outcomes

PlanAI maps each assignment to competencies, rubrics, and program learning outcomes. Students progress through measurable capabilities, not just content completion.

The screenshot displays the 'Business Planning Platform' interface. A sidebar on the left contains navigation icons for home, search, and various tool functions. The main content area is titled 'Your Active Modules' and features four module cards:

- Market Research** (Red icon): Description: 'Conduct comprehensive market analysis'. Status: 'Completed'. A progress bar is shown with the text 'No market research created yet' and a blue button labeled 'Create Your First Market Research →'.
- Business Model Canvas** (Green icon): Description: 'Design your business model'. Status: 'Completed'. A progress bar is shown with the text 'Default Business Model Canvas' and 'Updated 4/18/2026'. A button labeled 'Continue Working →' is visible.
- Financial Projections** (Orange icon): Description: 'Build financial forecasts'. Status: 'Locked'. A red banner reads 'Complete and get your Operations submission graded to unlock this module.'.
- Pitch Deck** (Purple icon): Description: 'Create investor presentations'. Status: 'Locked'. A red banner reads 'Complete and get your Strategy submission graded to unlock this module.'.

# Data-Driven Insights Inform Curriculum Refinement

Program leaders can see where students struggle, which assignments produce weak outcomes, and where curriculum sequencing needs improvement.

The screenshot displays a user interface for a 'Business Planning Platform'. The main section is titled 'Grading & Review' with the subtitle 'Review student submissions and provide feedback'. It features three summary cards: '5 Total Submissions', '0 Pending Review', and '5 Graded'. Below this is a 'Filter by Module' section with buttons for various modules and their counts: All (5), Market Rese... (3), Business Model (2), Strategy (0), Pitch Deck (0), Financials (0), Valuations (0), Cap Table (0), Funding (0), and Legal & Tax (0). The 'Submissions' section includes a search bar and a list of submissions, with the first one being 'PlanAI Product Prospectus.pdf' (graded) by mirantdesai23@yahoo.com, dated 4/18/2026, and 4.0 MB.

**Business Planning Platform**

## Grading & Review

Review student submissions and provide feedback

5 Total Submissions	0 Pending Review	5 Graded
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### Filter by Module

All (5)	Market Rese... 3	Business Model 2	Strategy 0	Pitch Deck 0	Financials 0	Valuations 0	Cap Table 0	Funding 0	Legal & Tax 0
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### Submissions

Click on a submission to review and grade

Search by student name, email, or assignment...

<b>PlanAI Product Prospectus.pdf</b> <span>graded</span>
mirantdesai23@yahoo.com Business Model Unlocks Strategy
4/18/2026 4.0 MB

# Centralized planning that strengthens curriculum coherence across your program

PlanAI gives program directors and faculty a shared planning workspace for course maps, learning outcomes, assignments, assessment cycles, and institutional reporting.

The screenshot shows the 'Business Planning Platform' interface. The main section is titled 'Academy Content Management' with the subtitle 'Upload and manage learning media, plus Mongo-backed content assets with direct view and download links.' Below this are three summary cards: 'Total Videos' (2), 'Published' (2), and 'Total Views' (0). The 'Total Videos' card also includes the text 'Published and drafts'. Below the summary cards is a 'New Video' section with the instruction 'Upload a video with metadata to the Academy library.' This section includes a 'Video File \*' field with a 'Browse...' button and the text 'No file selected.' Below the file field are three input fields: 'Title' (with a placeholder 'Video title (auto-filled from filename)'), 'Difficulty' (with a dropdown menu set to 'Beginner'), and 'Category' (with a dropdown menu set to 'Strategy'). To the right of the 'Difficulty' field is a 'Duration (e.g., 12:30)' field with a placeholder 'HH:MM'. At the bottom is a 'Description' field with the placeholder text 'Describe what viewers will learn'.

**Business Planning Platform**

## Academy Content Management

Upload and manage learning media, plus Mongo-backed content assets with direct view and download links.

<b>Total Videos</b> Published and drafts <b>2</b>	<b>Published</b> <b>2</b>	<b>Total Views</b> <b>0</b>
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### New Video

Upload a video with metadata to the Academy library.

Video File \*

**Browse...** No file selected.

Title	Category
Video title (auto-filled from filename)	Strategy
Difficulty	Duration (e.g., 12:30)
Beginner	HH:MM

Description

Describe what viewers will learn

# Organize by program, track outcomes across all student cohorts

Track outcomes across programs, courses, sections, instructors, and student cohorts. This is especially useful for entrepreneurship, business, finance, and applied professional programs.

The screenshot displays the 'Business Planning Platform' interface. On the left is a vertical navigation sidebar with icons for home, messages, search, settings, and a list of items. The main content area is titled 'Business Planning Platform' and contains several sections:

- Video Library:** A section with the subtext 'Watch curated learning content for each module' and a 'Browse Videos' button.
- Notes Manager:** A section with the subtext 'Organize your learnings and insights' and a 'Manage Notes' button.
- Your Learning Path:** A section with the subtext 'Progress through 8 levels to master business planning. Click on a level to view all content and videos.' It lists five levels:
  - Level 1: Foundation** (Current): 'Master the basics and get familiar with AI-powered business planning'. Includes buttons for 'Dashboard', 'AI Assistant', 'File Storage', and '+2 more'.
  - Level 2: Market Understanding:** 'Research your market, understand competitors, and identify opportunities'. Includes buttons for 'Market Research', 'Competitor Analysis', and 'Customer Personas'.
  - Level 3: Strategic Planning:** 'Develop your business model and strategic frameworks'. Includes buttons for 'Business Model Canvas', 'SWOT Analysis', and 'Strategic Insights'.
  - Level 4: Advanced Strategy:** 'Master advanced strategic frameworks and analysis'. Includes buttons for 'Blue Ocean Strategy', 'BCG Matrix', and 'Value Chain Analysis'.
  - Level 5: Financial Planning:** (Partially visible at the bottom).

# Connect your entire tech stack - LMS, Gradebook and more..

PlanAI should be positioned as a platform that integrates into existing institutional systems rather than replacing them. Mention LMS, gradebook, SIS, cloud storage, and reporting tools.

The screenshot displays the 'Business Planning Platform' interface. A sidebar on the left contains navigation icons. The main content area features a dark blue header with the title 'Canvas and Blackboard integration surface' and a sub-header 'LTI scaffold'. Below the header, there are two tabs: 'Overview' (selected) and 'Mock Canvas Test'. The 'Overview' tab shows two main sections: 'Canvas' and 'Blackboard'. Each section has a 'Needs config' badge and several configuration items with their status.

Section	Tenant	Item	Status
Canvas	canvas	Launch config	Incomplete
		Grade return	Not set
		JWKS	Pending
		Platform key	canvas
		Deployment	unset
		Client ID	unset
		Private key	unset
Blackboard	blackboard	Launch config	Incomplete
		JWKS	Pending
		Deployment	unset
		Client ID	unset

Below the main sections, there are two more sections: 'Route manifest' and 'Deep-link targets'. The 'Route manifest' section includes a sub-header and a description: 'Public and admin LTI endpoints currently available in the scaffold.' The 'Deep-link targets' section includes a sub-header and a description: 'PlanAI module routes that Canvas or B...'

# Comprehensive Onboarding and Change Management for Program Transformation

PlanAI supports implementation with curriculum mapping, faculty training, pilot cohorts, LMS integration, support workflows, and adoption reporting.

The screenshot displays the 'Business Planning Platform' interface. On the left is a vertical navigation sidebar with icons for home, messages, profile, settings, and a search icon. The main content area is titled 'Business Planning Platform' and features a list of seven steps for business plan development. The first step, 'Step 1: Market Research', is highlighted with a light green background and includes a list of bullet points: 'Industry size and growth projections', 'Key market trends and driving factors', 'Competitive landscape analysis', 'Market segmentation', 'Potential barriers to entry', and 'Identified market opportunities'. Below this list is a blue button labeled 'Go to Market Research' with a magnifying glass icon. The subsequent steps are: 'Step 2: Business Model Development' (Design how you create, deliver, and capture value), 'Step 3: Strategy Formulation' (Apply proven strategic frameworks), 'Step 4: Financial Projections & Modeling' (Build robust financial forecasts), 'Step 5: Executive Summary & Pitch Deck' (Create compelling presentation materials), 'Step 6: Implementation Planning' (Turn strategy into actionable tasks), and 'Step 7: Export & Documentation' (Create professional business plan documents).

**Business Planning Platform**

- Industry size and growth projections
- Key market trends and driving factors
- Competitive landscape analysis
- Market segmentation
- Potential barriers to entry
- Identified market opportunities

[Go to Market Research](#)

**Step 2: Business Model Development**  
Design how you create, deliver, and capture value

**Step 3: Strategy Formulation**  
Apply proven strategic frameworks

**Step 4: Financial Projections & Modeling**  
Build robust financial forecasts

**Step 5: Executive Summary & Pitch Deck**  
Create compelling presentation materials

**Step 6: Implementation Planning**  
Turn strategy into actionable tasks

**Step 7: Export & Documentation**  
Create professional business plan documents

# Reclaim faculty hours from administrative tasks to focus on mentorship & innovation

Focus on practical time savings: fewer repetitive student questions, faster rubric creation, faster grading review, easier outcome reporting, and less manual curriculum administration.

The screenshot displays the 'Business Planning Platform' interface. On the left is a navigation sidebar with icons for home, messages, settings, analysis, assignments, submissions, and a settings gear at the bottom. The main content area is titled 'Strategic Insights Analysis' and includes a sub-header 'AI-powered strategic analysis and recommendations'. Below this are two tabs: 'Saved Reports' and 'Analysis Builder'. Under 'Analysis Builder', there are four options: 'Competitive Positioning' (selected), 'Growth Strategy', 'Strategic Initiatives', and 'Business Model Optimization'. The 'Competitive Positioning' section provides a description: 'Analyze your competitive position and differentiation strategy' and a focus: 'Analyze the competitive positioning including: 1) Current market position vs competitors, 2) Key differentiators and unique value props, 3) Areas of opportunity'. Below this is an 'AI Controls' section with 'Response Length' options: 'Concise' (Executive brief (~300 words)) and 'Standard' (Balanced depth (~600 words)). There is also a 'Project Knowledge' section with a checkbox for 'Include Project Knowledge Files' and a note: 'Attach up to 3 knowledge files to provide context for the AI. Files are pulled from the Project Knowledge workspace.'

# Position your program for competitive advantage through intelligent education

PlanAI helps institutions modernize learning delivery, improve student outcomes, support faculty, and show measurable innovation to students, employers, donors, and accreditors.

The screenshot displays the PlanAI Business Planning Platform interface. On the left is a vertical navigation sidebar with icons for home, chat, help, analysis, collaborate, integrations, assignment, and upload submission. The main content area is titled "Business Planning Platform" and features a "Financials" sidebar menu with options: Content (Learning materials and resources), Analysis (selected), Collaborate (Collaborative financial planning), Integrations (Connect Google Sheets & QuickBooks), Assignment (Tasks and exercises), and Upload Submission (Submit your work). The central workspace is divided into three main sections: 1. "ANALYSIS TOOLS" containing: "Monthly Income Statement" (12-month P&L calculator), "Annual Proforma" (Annual financial summary), "Three Statement Model" (Income, Balance Sheet, Cash Flow), and "5-Year Forecast" (Multi-year projections). 2. "Financial Modeling" (Build comprehensive financial projections from monthly details to 5-year forecasts). 3. A large "Monthly Income Statement Calculator" section with a sub-section for "Saved Scenarios" and a "Setup" button. Below this are several category cards: "Salaries", "Rent", "Marketing", "Utilities", "Insurance", and "Professional Services".

# FERPA-Compliant, Auditor-approved Infrastructure

Emphasize secure user roles, audit logs, permissioning, data governance, protected student records, and institution-controlled access.

- **Data Minimization:** Only collects student data necessary for educational purposes; no unnecessary PII storage
- **Access Controls:** Restricts data access to authorized personnel only; role-based permissions enforced
- **Encryption:** All PII encrypted at rest and in transit using AES-256 and TLS 1.3
- **Audit Trails:** Complete audit logging of all data access events for compliance verification
- **Student Consent:** Explicit consent management for data sharing and analytics features
- **Data Retention:** Automated deletion of student records per institutional policy
- **Breach Notification:** Rapid incident response and notification procedures in place
- **Third-Party Controls:** Subprocessor agreements and security requirements documented

# Build the Next-Generation of Leaders with AI-Powered Data Driven Education

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